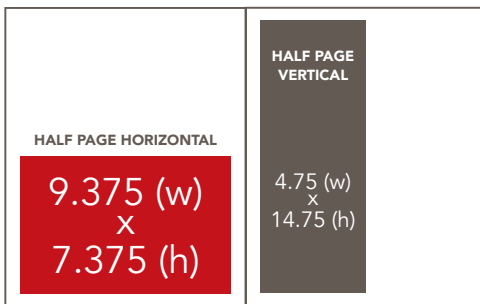
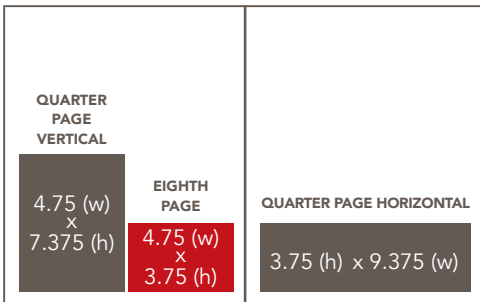
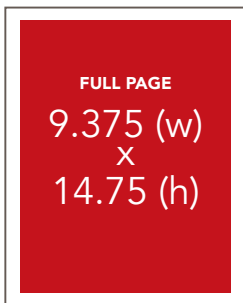
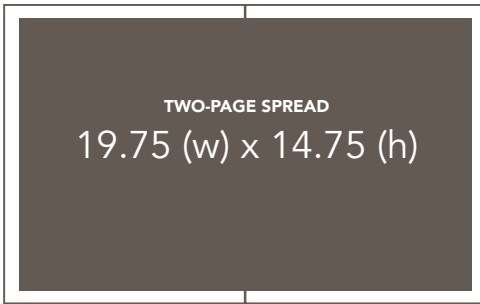


The award-winning Southern Baptist TEXAN is the official newspaper for Southern Baptists of Texas Convention. As the most widely circulated Baptist publication in Texas, your advertisement will reach more than 42,000 homes and churches.



Color is provided at no additional cost.

To receive frequency discount, ads must be requested on the same insertion order, but are not required to run in consecutive issues. Deadline for reserving ad space is 21 days prior to the publication date.

Ad materials are due in PDF or JPEG format at 300 DPI resolution no later than 14 days before the publication date.

All ads must be camera ready and submitted by email to Tammi Ledbetter at tledbetter@sbtexas.com.

The TEXAN is published by the Southern Baptists of Texas Convention and reserves the right to refuse ads for any reason.

ISSUE	RESERVATION	MATERIALS DUE
January 2017	December 5	December 12
February 2017	January 9	January 13
March 2017	February 6	February 10
April 2017	March 6	March 10
May 2017	April 10	April 14
June 2017	May 8	May 12
July 2017	June 5	June 9
August 2017	July 10	July 14
September 2017	August 7	August 11
October 2017	September 4	September 8
November 2017	October 9	October 13
December 2017	November 6	November 10
January 2018	December 4	December 8

DISPLAY ADVERTISING

Advertising layout	Dimensions	Full Rate	6-9 insertions	10-12 insertions
Two-page spread	19.75 W x 14.75 H	\$3,540	\$3,363	\$3,186
Full page	9.375 W x 14.75 H	\$2,060	\$1,957	\$1,854
Half page horizontal	9.375 W x 7.375 H	\$1,160	\$1,102	\$1,044
Half page vertical	4.75 W x 14.75 H	\$1,160	\$1,102	\$1,044
Quarter page horizontal	9.375 W x 3.75 H	\$660	\$627	\$594
Quarter page vertical	4.75 W x 7.375 H	\$660	\$627	\$594
Eighth page horizontal	4.75 W x 3.75 H	\$380	\$361	\$342