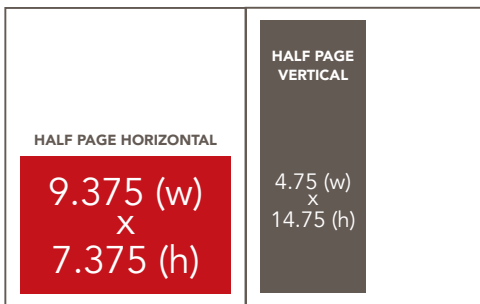
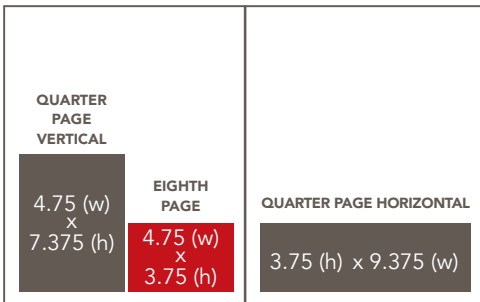
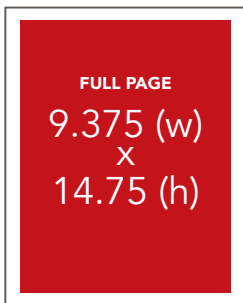
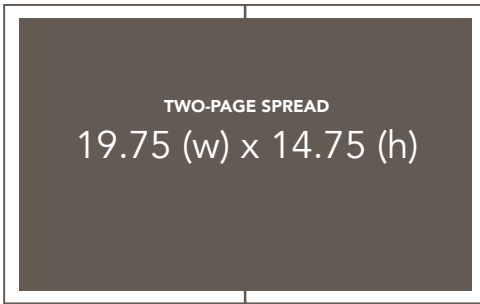


The award-winning Southern Baptist TEXAN is the official newspaper for Southern Baptists of Texas Convention. As the most widely circulated Baptist publication in Texas, your advertisement will reach more than 42,000 homes and churches.



**Color is provided at no additional cost.**

To receive frequency discount, ads must be requested on the same insertion order, but are not required to run in consecutive issues. Deadline for reserving ad space is 21 days prior to the publication date.

Ad materials are due in PDF or JPEG format at 300 DPI resolution no later than 14 days before the publication date.

All ads must be camera ready and submitted by email to Tammi Ledbetter at [tledbetter@sbtexas.com](mailto:tledbetter@sbtexas.com).

The TEXAN is published by the Southern Baptists of Texas Convention and reserves the right to refuse ads for any reason.

ISSUE	RESERVATION	MATERIALS DUE
January 2018	December 1	December 8
February 2018	January 4	January 11
March 2018	February 2	February 9
April 2018	March 2	March 9
May 2018	April 6	April 13
June 2018*	April 15	May 1
July 2018	June 5	June 9
August 2018	June 29	July 6
September 2018	August 3	August 10
October 2018**	September 1	September 7
November 2018	September 29	October 5
December 2018	November 2	November 9
January 2019	November 30	December 7

\*Southern Baptist Convention Edition distributed at Dallas meeting and by mail requires early deadlines.  
\*\*Southern Baptists of Texas Convention Edition distributed at Houston meeting and by mail requires early deadlines.

**DISPLAY ADVERTISING**

Advertising layout	Dimensions	Full Rate	6-9 insertions	10-12 insertions
Two-page spread	19.75 W x 14.75 H	\$3,540	\$3,363	\$3,186
Full page	9.375 W x 14.75 H	\$2,060	\$1,957	\$1,854
Half page horizontal	9.375 W x 7.375 H	\$1,160	\$1,102	\$1,044
Half page vertical	4.75 W x 14.75 H	\$1,160	\$1,102	\$1,044
Quarter page horizontal	9.375 W x 3.75 H	\$660	\$627	\$594
Quarter page vertical	4.75 W x 7.375 H	\$660	\$627	\$594
Eighth page horizontal	4.75 W x 3.75 H	\$380	\$361	\$342