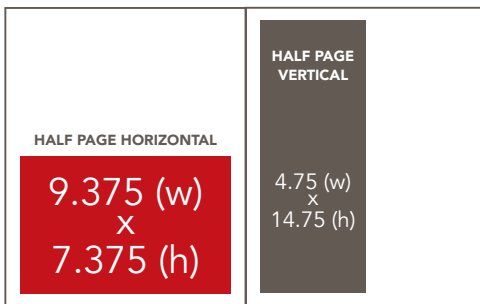
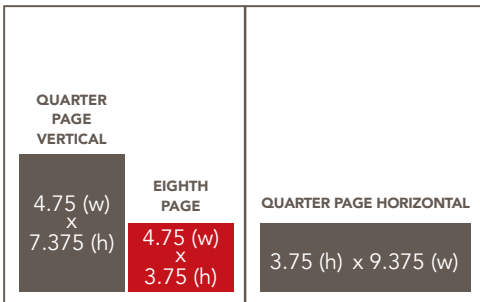
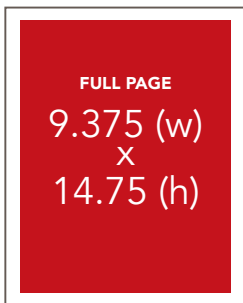
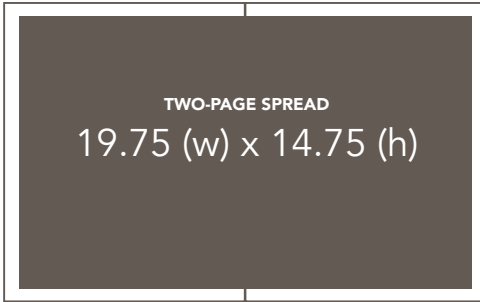


The award-winning Southern Baptist TEXAN is the official newspaper for Southern Baptists of Texas Convention. As the most widely circulated Baptist publication in Texas, your advertisement will reach more than 46,000 homes and churches.



Color is provided at no additional cost.

To receive frequency discount, ads must be requested on the same insertion order, but are not required to run in consecutive issues.

Ad materials are due in PDF or JPEG format at 300 DPI resolution no later than 14 days before the publication date.

All ads must be camera ready and submitted by email to Tammi Ledbetter at tledbetter@sbtexas.com.

The TEXAN is published by the Southern Baptists of Texas Convention and reserves the right to refuse ads for any reason.

ISSUE	RESERVATION	MATERIALS DUE
February 2019	January 4	January 8
March 2019	February 1	February 4
April 2019	March 8	March 12
May 2019	April 4	April 8
June 2019	May 3	May 7
July 2019	June 6	June 11
August 2019	July 5	July 9
September 2019	August 2	August 6
October 2019	September 6	September 10
November 2019	October 4	October 8
December 2019	November 1	November 5
January 2020	December 5	December 9

DISPLAY ADVERTISING

Advertising layout	Dimensions	Rate
Two-page spread	19.75 W x 14.75 H	\$4,000
Full page	9.375 W x 14.75 H	\$2,200
Half page horizontal	9.375 W x 7.375 H	\$1,400
Half page vertical	4.75 W x 14.75 H	\$1,400
Quarter page horizontal	9.375 W x 3.75 H	\$700
Quarter page vertical	4.75 W x 7.375 H	\$700
Eighth page horizontal	4.75 W x 3.75 H	\$400

