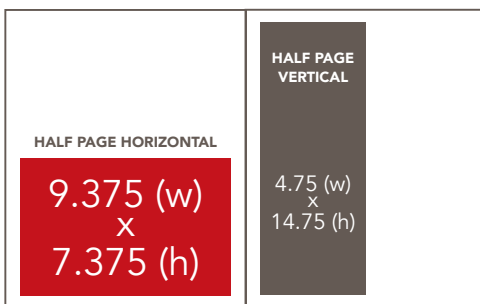
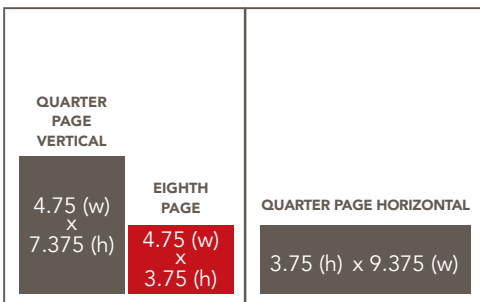
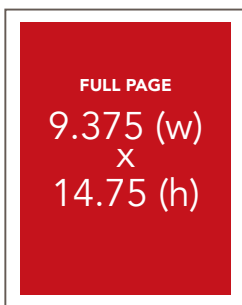
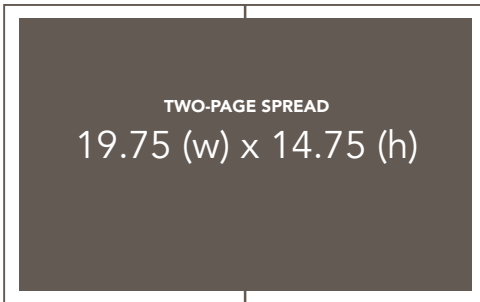


The award-winning Southern Baptist TEXAN is the official newspaper for Southern Baptists of Texas Convention. As the most widely circulated Baptist publication in Texas, your advertisement will reach more than 42,000 homes and churches.



Color is provided at no additional cost.

To receive frequency discount, ads must be requested on the same insertion order, but are not required to run in consecutive issues. Deadline for reserving ad space is 21 days prior to the publication date.

Ad materials are due in PDF or JPEG format at 300 DPI resolution no later than 14 days before the publication date.

All ads must be camera ready and submitted by email to Tammi Ledbetter at tledbetter@sbtexas.com.

The TEXAN is published by the Southern Baptists of Texas Convention and reserves the right to refuse ads for any reason.

ISSUE	RESERVATION	MATERIALS DUE
February 2020	January 3	January 7
March 2020	February 1	February 4
April 2020	March 6	March 10
May 2020	April 3	April 7
June 2020	May 1	May 5
July 2020	June 5	June 9
August 2020	July 3	July 7
September 2020	August 7	August 11
October 2020	September 4	September 8
November 2020	October 2	October 6
December 2020	November 6	November 10
January 2021	December 4	December 8

DISPLAY ADVERTISING

Advertising layout	Dimensions	Rate
Two-page spread	19.75 W x 14.75 H	\$4,000
Full page	9.375 W x 14.75 H	\$2,200
Half page horizontal	9.375 W x 7.375 H	\$1,400
Half page vertical	4.75 W x 14.75 H	\$1,400
Quarter page horizontal	9.375 W x 3.75 H	\$700
Quarter page vertical	4.75 W x 7.375 H	\$700
Eighth page horizontal	4.75 W x 3.75 H	\$400

