

The award-winning Southern Baptist TEXAN is the official newspaper for Southern Baptists of Texas Convention. As the most widely circulated Baptist publication in Texas, your advertisement will reach more than 42,000 homes and churches.

TWO-PAGE SPREAD
19.75 (w) x 14.75 (h)

FULL PAGE
9.375 (w)
x
14.75 (h)

<p style="text-align: center;">QUARTER PAGE VERTICAL</p> <p style="text-align: center;">4.75 (w) x 7.375 (h)</p>	<p style="text-align: center;">EIGHTH PAGE</p> <p style="text-align: center;">4.75 (w) x 3.75 (h)</p>
<p style="text-align: center;">QUARTER PAGE HORIZONTAL</p> <p style="text-align: center;">3.75 (h) x 9.375 (w)</p>	

<p style="text-align: center;">HALF PAGE HORIZONTAL</p> <p style="text-align: center;">9.375 (w) x 7.375 (h)</p>	<p style="text-align: center;">HALF PAGE VERTICAL</p> <p style="text-align: center;">4.75 (w) x 14.75 (h)</p>
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Color is provided at no additional cost.

To receive frequency discount, ads must be requested on the same insertion order, but are not required to run in consecutive issues. Deadline for reserving ad space is 21 days prior to the publication date.

Ad materials are due in PDF or JPEG format at 300 DPI resolution no later than 14 days before the publication date.

All ads must be camera ready and submitted by email to Tammi Ledbetter at tledbetter@sbtexas.com.

The TEXAN is published by the Southern Baptists of Texas Convention and reserves the right to refuse ads for any reason.

Reserve Space	Material Due	Issue Date
Jan 1	Jan 12	Feb 2021
Feb 5	Feb 9	Mar 2021
Mar 5	Mar 9	Apr 2021
Apr 2	Apr 6	May 2021
May 7	May 11	June 2021
June 4	June 8	July 2021
July 2	July 6	Aug 2021
Aug 6	Aug 10	Sept 2021
Sept 3	Sept 7	Oct 2021
Oct 1	Oct 5	Nov 2021
Nov 5	Nov 9	Dec 2021
Dec 3	Dec 7	Jan 2022

DISPLAY ADVERTISING

Advertising layout	Dimensions	Rate
Two-page spread	19.75 W x 14.75 H	\$4,000
Full page	9.375 W x 14.75 H	\$2,200
Half page horizontal	9.375 W x 7.375 H	\$1,400
Half page vertical	4.75 W x 14.75 H	\$1,400
Quarter page horizontal	9.375 W x 3.75 H	\$700
Quarter page vertical	4.75 W x 7.375 H	\$700
Eighth page horizontal	4.75 W x 3.75 H	\$400

