

SOUTHERN BAPTIST

# TEXAN

## Magazine Rate Sheet

The award-winning Southern Baptist Texan is the official publication of the Southern Baptists of Texas Convention. As the most widely circulated Baptist publication in Texas, your advertisement will reach more than 47,000 homes and churches.

To receive frequency discount, ads must be requested on the same insertion order, but are not required to run in consecutive issues. Deadline for reserving ad space is 21 days prior to the publication date.

All ads must be camera ready and submitted by email to Tammi Ledbetter at [tledbetter@sbtxas.com](mailto:tledbetter@sbtxas.com).

The TEXAN is published by the Southern Baptists of Texas Convention and reserves the right to refuse ads for any reason.

ENGAGE. ENCOURAGE. EQUIP.

### Ad Specs

Ad materials are due in PDF or JPEG format at 300 DPI resolution no later than 14 days before the publication date.

**Ad should include 1/8" bleed with no crop marks.**

LAYOUT	DIMENSIONS	RATE
Full Page	8" (w) x 10.5" (h)	\$2,200
Half Page Horizontal	8" (w) x 5.25" (h)	\$1,400
Half Page Vertical	4" (w) x 10.5" (h)	\$1,400
Third Page Vertical	2.25" (w) x 10.5" (h)	\$1,000
Third Page Horizontal	8" (w) x 3.5" (h)	\$1,000
Quarter Page	8" (w) x 2.625" (h)	\$700



### Advertising Options

Review other advertising possibilities by scanning this QR code with your phone



**Full Page**  
8" (w) x 10.5" (h)

**Horizontal Half Page**  
8" (w) x 5.25" (h)

**Vertical Half Page**  
4" (w)  
x  
10.5" (h)

**Third Vertical Page Ad**  
2.25" (w)  
x  
10.5" (h)

**Third Page Horizontal Ad**  
8" (w) x 3.5" (h)

**Quarter Page Horizontal Ad**  
8" (w) x 2.625" (h)

# SOUTHERN BAPTIST TEXAN

Display Advertising

## 2025 Print Publication Schedule

Issue Number	Materials Due	Reservation
Issue 1	January 12	January 7
Issue 2	February 28	February 25
Issue 3	March 31	March 25
Issue 4	May 3	April 29
Issue 5	June 8	June 3
Issue 6	July 26	July 22
Issue 7	September 26	September 22
Issue 8	October 31	October 28



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SOUTHERN BAPTIST  
**TEXAN**

Advertising Insertion Order | PRINT

Company Name

Contact Person

Billing Address

Phone

Email Address

**Thank you for advertising in the Southern Baptist Texan.**

Please sign and return this advertising insertion order as soon as possible by email (tledbetter@sbtxas.com) or fax (817-552-2520).

Signature

Date

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Size (indicate with an X)

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